



MTDF 2020- September 28th – October 4th Commercial Exhibits

Welcome to the 2020 MDTF!!

The Middle Tennessee District Fair is an award-winning fair located in Lawrence County, TN. We expect over 120,000 people to come through our gates during the week. We are excited for you to see the renovation we made to the exhibit hall!

As of this posting, we do plan on having the Fair in the Fall. We will post the booth applications the beginning of July on our website so feel free to check back then.

Returning Vendors: If you want to keep the same spot you had last year it is very important that we have your application and and payment by the deadline, or your spot will be lost.

Vendors that did not have a booth at the 2019 fair: You are considered “new” and will be put on a wait list in the order we received your application. After the August 14th deadline, we will see who is returning from last year and who is not and go back in fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see we have a booth for you.*

Housekeeping Items:

- **NO** sub-letting of commercial booths **WITHOUT** prior consent from the MDTF Commercial Exhibit chairmen.
- Please clean up your area and any hallways, after you decorate your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times.
- Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)
- Booth rental fees may go up based on demand closer to the fair.
- If the floor cover is hindering booth set-up, PLEASE check with Jason & Maria. Do NOT cut or alter it! This could result in a damage fee.
- **New in 2020- we will need to know if you a front curtain for your booth. Details will be on the app.**

Commercial Areas:

Vendor Selling Inside! You have asked and we have made it happen! Your customers may purchase products at your MDTF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- INSIDE:
 - East or Middle Exhibit Building (Selling Allowed w/Permission)
 - West or Back Exhibit Building (No Selling Allowed)
- OUTSIDE:
 - Outside Commercial Areas (Selling is Allowed)
 - **There are new electrical requirements for 2020. If you use power in your OUTSIDE booth, please contact us to see those new requirements are!!**

Tent colors for **outside** booths must be white or blue unless approved by MDTF. *If you need to rent a tent there are 2 vendors in the area: Party Savers 931-231-0759 or Purcell's Tents 931-629-4417*

Vendors Giving Items Away: If you want to giveaway items from your booth, MTDf has to approve the item first. MTDf reserves the right to refusal to allowing a vendor to giveaway an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. Adjacent booths can be rented to enlarge your overall booth size.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office after your booth is set-up.

- **Parking (Jackson Street Gate)**
 - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
 - **ALL Parking Passes must be displayed on your automobile front window.**

Commercial parking is located on the Jackson Street Gate.

Set Up Times:

The buildings will be available to exhibitors on Wednesday, Sept. 23rd – Saturday, Sept. 26th from 9AM – 10PM, and on Sunday, Sept. 27th from 1PM – 10PM. **ALL booths must be setup by 10PM on Sunday, Sept. 27th.** The Exhibit Hall will open to the public on Monday, Sept. 28th at 5PM.

Security:

The MTDf offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during open times of the Commercial Buildings.

There will be NO security during the daytime hours on Wednesday – Friday during setup week.

Additional Help:

Our fair office will be open the entire month of September during the daytime hours. The office number is 931-762-4678. Please stop by when you start setup and get your welcome packet that contains your passes and additional information about the week.

NOTE: Exhibitors wanting to have concessions in FOOD COURT need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465.

We are very excited about this year... Please join us at the MTDf to make it the BEST YET!!

Jason Weaver (Chairman) Maria Santini (Co-Chairman) mtdfmarketing@gmail.com

The 2020 Fair Chairman of Operations is Tad Keaton

MTDF 2020 Events:

Saturday, Sept. 26th & Sunday, Sept. 27th- Fairest of the Fair Pageants (Old Crockett Theatre)

Monday, Sept. 28th- MTDf Concert Series

Tuesday, Sept. 29th & Wednesday, September 30th- Junk Car Jump & Run

Thursday, October 1st- Demolition Derby

Friday, October 2nd- TBD

Saturday, October 3rd- Truck & Tractor Pull

Sunday, October 4th- Tuff Truck & Vehicle Give Away